

The Association for Women in Communications
Celebrates

*The Soul
of
Success*

2005 Banner Brunch

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President's Welcome






Dear Banner Brunch Attendees,

On behalf of the Association for Women in Communications, Austin Professional Chapter, I welcome you to the 32nd Annual Banner Brunch, where AWC Austin celebrates its soul of success—our members.

Recognized for their professional and personal distinction, today's honorees are accomplished communicators who exemplify the talent representative in this organization.

Our event theme, *Soul of Success*, is depicted with a single rose—a symbol of achievement and completion. Just as each rose is unique, so too is each person's journey to find his or her soul of success. By overcoming the stems and thorns of life, you are rewarded with a flower of great beauty and mesmerizing fragrance.

June 1st marks the end of my tenure as President of the Austin Chapter, during which we celebrated our 75th anniversary. I have been honored to serve during this amazing time. I want to thank the 2004-2005 Board of Directors and all of our volunteers for their hard work and dedication, which have helped make this year truly historic. A few highlights of the chapter's success this year include:

-  AWC Austin raised approximately \$50,000 in both in-kind and monetary contributions for its programs, philanthropic initiatives, and the Jo Caldwell Meyer Scholarship Fund, which provides scholarships to area communications students.
-  The chapter celebrated its 75th anniversary with a Diamond Gala in September—one of the largest celebrations AWC Austin has hosted since its inception in 1929. The event benefited CASA of Travis County and the Jo Caldwell Meyer Scholarship Fund.
-  We have developed a five-year plan which will map out the future of the Austin Chapter as we move into our next 75 years. Our immediate goals include: endowing the Jo Caldwell Meyer Scholarship Fund; continuing to lead the way with cutting-edge programming and member value; and preserving and honoring the unique qualities of support and friendship—a hallmark of this chapter.

Thank you for attending today. My hope is that you leave inspired by the personal journeys shared by our keynote speaker Jennifer Read Hawthorne and by our award winners—each one an authentic, powerful success story.

Rebecca Giello
President

AWC: The Original

In 1909 seven female students at the University of Washington in Seattle entered the college's new journalism program, the second of its kind in the country.

This group would become instrumental in creating what is known today as the Association for Women in Communications. The seven students formed a women's journalism society, which later became Theta Sigma Phi. Encouraged by their journalism professor, the women united their talents in creating the first women's edition of the university newspaper, *The Pacific Daily Wave*.

By 1915, there were Theta Sigma Phi chapters at the universities of Indiana, Wisconsin, Missouri, Kansas, Oklahoma, Oregon, and Ohio State University. Officers from the Washington Chapter still doubled as national officers, and the organization began publishing *The Matrix*, a Magazine for Women Journalists.

In 1918, Theta Sigma Phi hosted its first convention at the University of Kansas. A year later, women in Kansas City founded the first alumnae chapter (now known as professional chapters).

Theta Sigma Phi strengthened as a national network during the 1930s. The association hired a professional director and founded a national office in 1934. It inaugurated the Headliner Awards in 1939 to honor members who had made outstanding contributions to the field. The group gave Eleanor Roosevelt honorary membership for her efforts to aid female communicators. Other milestones included:

- 1940: Theta Sigma Phi had 39 chapters, and World War II was expanding opportunities for women.
- 1950: The group had grown to 47 campus chapters and 29 alumnae groups as more women began to work.
- 1964: Theta Sigma Phi established its headquarters in Austin, Texas. Jo Caldwell Meyer retired after serving as executive secretary for 24 years, leaving a legacy of leadership and personal attention to members' needs.

The Austin Professional Chapter was organized in September 1929 by women initiated into the campus chapter at the University of Texas at Austin. Today, the Austin Chapter is one of the largest and most diverse professional organizations in the city. It remains one of the strongest chapters in the country.



Schedule

10:30 a.m. – 11:30 a.m. Silent Auction and Reception

11:30 a.m. – 1:00 p.m. Awards Brunch

Program

Welcome

Scholarship Presentations

Keynote Address Jennifer Read Hawthorne

Awards Presentations

Anne Durrum Robinson Creative Initiative Award Presented to Kathryn Gragg
Introduction by Lisa Kerth Vale

Mentor Award Presented to Joe Morin
Introduction by Laura Figueroa

Mentor Award Presented to Karen Zelina Shultz
Introduction by Julie Garcia

Leadership Award Presented to Amy Hufford
Introduction by Lisa Maxwell

Gladys Whitney Hearst Outstanding Chapter Member Presented to Amy Carr
Introduction by Lisa Maxwell

Outstanding Austin Communicator Award Presented to Elizabeth Christian
Introduction by Lidia Agraz

Liz Carpenter Lifetime Achievement Award Presented to Joe Ann Watson
Introduction by Lynn Segall

President's Award Presented to Christina Carey Jackson
Introduction by Rebecca Giello

Gift Presentation to President

Silent Auction Results and Door Prize Drawings

Closing Remarks



Speaker

Jennifer Read Hawthorne

Jennifer Read Hawthorne is an international speaker and award-winning author specializing in inspirational presentations for women. A professional speaker for more than 20 years, she has given programs to thousands of people around the world on issues related to personal growth and self-development—specializing in success principles for women and self-esteem, the single most critical element in human performance. Her latest work focuses on how to tap into our authentic power and use it to create a new paradigm of success—one that includes self-acceptance, freedom, and peace.

Jennifer is also co-author of the #1 best-selling books *Chicken Soup for the Woman's Soul* and *Chicken Soup for the Mother's Soul*. Her first book, *Chicken Soup for the Woman's Soul*, reached #1 on the *New York Times* and *Publisher's Weekly* lists. It was one of only three books in the country in 1997 to appear on *USA Today's* best-seller list every week that year.

Her second book, *Chicken Soup for the Mother's Soul*, reached #1 on both the *New York Times* and *USA Today's* best-seller lists. Other best-sellers in the series include *A Second Chicken Soup for the Woman's Soul* and *Chicken Soup for the Single's Soul*.

In 2004, Jennifer's book *Diamonds, Pearls & Stones: Jewels of Wisdom for Young Women from Extraordinary Women of the World* was released. This book explores more than 100 topics related to the challenges young women face and how to deal with them.

Her latest release (January 2005) is *The Soul of Success: A Woman's Guide to Authentic Power*. For women exhausted from “doing”

and longing for balance in life, this book explores the most powerful but overlooked aspects within ourselves—27 principles of “being” that allow us to feel connected, fulfilled, and at peace.

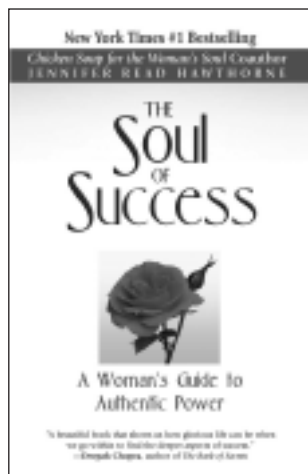
Together, her books have sold more than 12 million copies and been translated into more than 30 languages.

Jennifer has appeared on numerous national television shows, including *Sally Jesse Raphael*, and hundreds of local and national radio shows as both an author and self-esteem expert. She has been interviewed for numerous magazine and newspaper articles, and written articles for national magazines, including *30 Days to More Self-Esteem* and *Have a Heart* for *Ladies Home Journal*.

Jennifer holds a degree in Journalism from Louisiana State University, specializing in Speech and Broadcasting. In 1993, she co-founded The Esteem Group, which she now directs as Jennifer Hawthorne Inc. Her clients have included hundreds of professional associations, as well as Fortune 500 companies, government, and educational organizations.



Jennifer Read Hawthorne



Honorees



Lifetime Achievement Award: Joe Ann Whitmire Watson

Joe Ann Whitmire Watson was born and raised in the small South Texas town of Ganado in a ranching family. She traveled north to Austin and the University of Texas in 1937 at age 16 where she completed a double major of Drama/Fine Arts and Speech in five years.

After graduating in June of 1942, Watson taught drama and speech at the University of Texas. There the dean presented her a rare opportunity to set up the first four classes in radio and television broadcast in what was to become the internationally recognized College of Communication. After marrying John Lynn Watson, a UT Law student, in 1950, Watson continued to teach until her son Jay was born in 1952. The family then moved to Houston where Watson taught first graders for ten years.

She returned to Austin in 1984 and founded Professionally Speaking in the midst of Austin's worst recession. Her friend, Richard "Cactus" Pryor introduced her to the Austin community on his radio talk show and the rest is history.

Her practice combined personal coaching and videotape training to develop the voice, improve confidence in the message and enhance the style of delivery. Over the years, Watson worked with business and professional clients in a variety of disciplines—theater, radio, television, broadcast news, government, legal, engineering and architecture, sales, healthcare, banking, and academia. Her trademark was teaching proper breathing exercises to support a strong voice and blending appropriate pitch, rhythm, rate, and volume to achieve vocal variety and ultimate impact on audiences of one or one thousand.

Outstanding Austin Communicator: Elizabeth Christian

Elizabeth Christian, a fourth-generation Austinite and journalism graduate of the University of Texas, is president of Elizabeth Christian & Associates Public Relations, an Austin-based public relations firm specializing in public affairs, media relations, community outreach, and cultural organizations.

Christian has a 29-year career in public relations, journalism, and political affairs and has also been active in a wide range of community affairs. Her recent clients include, among many others, Time Warner Cable, St. David's HealthCare Partnership, the Texas Cable & Telecommunications Association, Harden Healthcare, TIBH Industries, and Ballet Austin.

Christian lived in California for thirteen years where she worked at a variety of companies including the *Los Angeles Times*, Carl Terzian Associates public relations and the Greater Ukiah Chamber of Commerce.

She is extremely active in the Austin community, spearheading campaigns for the Austin Independent School District and the Long Center for the Performing Arts, and managing lobbying efforts for women's healthcare. In 1994 Christian led Austin Mayor Bruce Todd's successful bid for re-election. She is currently serving her fifth year on the board of the Greater Austin Chamber of Commerce and is also on the board of the Headliners Club and the AISD Foundation. In 2001, she received the prestigious 7th Annual Profiles in Power Award given by the *Austin Business Journal*.





Mentor Award: Joe H. Morin

Joe H. Morin is the Small Business Advocate in the Office of the Governor, Texas Economic Development and Tourism division. Previously, he served as Legislative Director for Texas Economic Development (TxED), the lead agency for promoting economic growth in the state of Texas.

Morin previously served as Vice President of Business Development for Harvard Technologies, a full service telecommunications company based in Austin, Texas, where he was instrumental in growing the company's revenues and expanding its locations nationwide. Prior to Harvard Technologies, Morin served as President of the Texas Association of Mexican American Chambers of Commerce (TAMACC) for fifteen years where he developed strategic partnerships with over 50 major Fortune 500 corporations as well as key alliances with the University of Texas, Texas A&M University, the U. S. Small Business Administration, and Texas Department of Commerce.

Morin also founded a youth mentorship program (Step Up To Success) in 12 communities across the state that supports educational achievement and scholarship efforts in these communities. Additionally, he currently serves as Chairman of the Hispanic Technology Institute and on the Board of Directors of the Central and South Texas Minority Business Council.

Morin is a graduate of Southwest Texas State University.

Mentor Award: Karen Zelina Schultz

Karen Zelina Schultz is a recognized and seasoned marketing veteran with over 26 years experience managing and growing technology companies in the semiconductor, software, and high tech markets. In December 2000, Schultz founded Brilliant Ideas Group (BIG) to provide strategic communications and marketing services for early to late stage high growth companies. From a strategic marketing foundation built upon marketing and competitive research, BIG develops the marketing and business planning necessary for increased sales, profitable customers, company visibility, and growth for long-term success. With her solid experience in high-growth technology businesses, Schultz brings experience, business understanding, and savvy with a track record of generating the kind of results required in today's business environments for growth and profitability.

Schultz co-founded QuestLink Technology in 1995 where she was instrumental in transitioning the company from a start-up to a high-growth electronics e-commerce company. Over the course of her career, her management experience has given her opportunities to successfully build and manage teams in a wide range of areas including marketing, corporate communications, sales, business development, operations, and finance. Schultz has held senior management positions with technology companies such as Philips Semiconductor, Advanced Micro Devices, California Devices Incorporated, Specialty Software Development Corporation, and CMG Computer Products.



President's Award: Christina Carey Jackson

Christina Carey Jackson is the senior marketing communications specialist for Legerity, Inc., a privately held voice communications semiconductor company based in Austin, where she is responsible for all internal and external corporate communications. Prior to joining Legerity, Jackson worked for Samsung Austin Semiconductor as a process engineer.

Jackson has been a member of the Association for Women in Communications since December 2002 and served as the VP of Membership Recruitment for the 2004-2005 term. She volunteered for the 2004 Banner Brunch Silent Auction and served as the Attendance Coordinator for the AWC Austin 75th Anniversary Gala. Jackson is a co-chair for the 2005 Banner Brunch silent auction.

Prior to joining AWC, Jackson was named Volunteer of the Quarter at Samsung Austin Semiconductor for her commitment to Meals On Wheels, and is currently an active volunteer with the Capital Area Food Bank, The Susan G. Komen Race for the Cure, and Houston Elementary School.

Jackson holds a bachelor's degree in chemistry from Bryn Mawr College and a master's degree in chemistry from the University of Texas at Austin.



Anne Durrum Robinson Creative Initiative Award: Kathryn Gragg

Kathryn Gragg is a freelance grant writer with experience in fundraising and community outreach with nonprofit advocacy groups and professional organizations. Renowned for her matchless charms, Gragg is also pursuing a life-long interest in humor writing, and is quite eager to pitch her proposal toward any ear she might bend. Gragg is a graduate of Midwestern State University with a degree in English and has also completed one year of graduate studies in applied sociology at Texas State University.

A member of AWC Austin and FreelanceAustin since 2004, Gragg has been instrumental in driving the endowment efforts of the Austin chapter's Jo Caldwell Meyer Scholarship Fund. For the 2005-06 AWC Board term, Gragg will serve as the Scholarship Chair for the chapter as she continues to develop the endowment.

Leadership Award: Amy Hufford

Amy Hufford owns Stellar Communications, a graphic design and web site development firm. She has been involved in web development since 1996 and has produced more than 30 web sites including the award-winning austinhome-search.com. In addition to developing web sites and online communication strategies, Stellar Communications creates marketing collateral for association, higher education, government, and small business clients.

Hufford is a past president of AWC Austin. During her eight years of service on the AWC board, she led the creation of the chapter's first web site and co-chaired the 2000 AWC national conference in Austin. During her term as past president, she led the chapter web site redesign project that produced the current site. She continues to be involved with the site as the online communication needs of the chapter grow.

Hufford graduated from the University of Texas at Austin with a Bachelor of Journalism degree in 1994. She and her husband Jeff are the proud parents of Hannah, who was born during Hufford's term as AWC president.



Outstanding Chapter Member: Amy Carr

Amy Carr has more than ten years of experience in the communications field and has been a member of the Association for Women in Communications since 1995.

She currently leads the marketing communications and strategy efforts for the Center for Child Protection, a non-profit organization dedicated to reducing the trauma to children during the investigation and prosecution of child abuse cases. Prior to joining the Center for Child Protection, Carr managed the marketing program for Publishers Resource Group, Inc., a K-12 instructional materials developer. She has also worked for state government where she wrote, edited, and published research materials and educational pieces for the Texas Commission on Alcohol and Drug Abuse and conducted nutrition education outreach for the Texas Department of Human Services.

Carr became involved with the local Austin AWC chapter in 1995 and has served in numerous positions on the local board including Vice President of Membership Recruitment, Vice President of Professional Development, and President, among others. She also received a President's Award from the chapter for outstanding membership recruitment in May 2000. In the summer of 2004, Amy was appointed to the national AWC Board of Directors.

Carr graduated with a bachelor's degree in International Studies and German from Trinity University and is currently working toward a Master of Science degree in Organizational Leadership and Ethics at St. Edward's University, which she hopes to complete this summer.

Scholarship Winners

Nancy Jeng

Nancy Jeng was born and raised in the Bay Area of California. She has known since age nine that she wanted to be in advertising and she has pursued that dream her whole life. When it came time to apply to colleges, she only considered those schools that were ranked highly in their advertising departments. Her determination to receive a world class advertising degree is what brought her all the way out to Texas. As a second year student at the University of Texas at Austin, Nancy has tried to involve herself in many different organizations.

She is currently the Publicity Director of the Texas Advertising Group. She has also held leadership positions within the Texas Exes Student Chapter as well as the Student Events Center's Music and Entertainment Committee. Nancy has had a lot of fun and gained valuable experience so far in her career at UT. She looks forward to what the next two years have to offer.



Jessica Haddox

Jessica Haddox is a third year student at the University of Texas at Austin with a double major in public relations and print journalism. Additionally, she is earning a Business Foundations Certificate, which provides a basic understanding of all business functions like finance, management, and marketing.

Currently, Haddox works for IBM Tivoli Software Group as a media relations intern. In this capacity, she produces daily distribution reports that touch on current media coverage and competitor announcements as well as the communications calendar for the group. She also writes press releases, media pitch letters, and executive by-liners on a regular basis. She has been with IBM since August 2004 and has been given the option to stay until she graduates in May 2006.

Besides working to pay for her school, Haddox is also actively involved in her sorority, Alpha Sigma Rho. This situation is unique because Haddox is the only non-Asian member of this Asian-interest sorority. She has been a member since Fall 2002 and has held various executive and chair positions including Pledge Mom, Fundraising Chair and Sergeant at Arms. Next year, Haddox will take on the ultimate role as President for her sorority.

Haddox is a graduate of Van Alstyne High School in Van Alstyne, Texas, a small town north of Dallas. She graduated valedictorian of the Class of 2002. In high school, Haddox was a staff writer for her local newspaper, the Van Alstyne Leader, becoming the youngest writer in the paper's history. She was also the Texas State Editor and Publisher of the Texas Junior Classical League, the state level of a national Latin student association and competition. As editor, she won fourth in the nation for her newsletter and web site content—the first time in almost 20 years that Texas had placed in the top five of that competition.

Haddox is also an avid fan of anything furry. In high school, she also worked as a Veterinary Technician for the local animal hospital and as the assistant manager of a dog-boarding facility called Tailwaggers Country Inn.

Silent Auction Donors

Alamo Drafthouse
Alexander & Associates, Attorneys P.C.
Amy's Ice Cream
Anna's Toy Depot
Anne Durrum Robinson – Creativity Connoisseur
Austin Family News Magazine
Austin Rock Gym
Babin Brown Salon
Ballet Austin
BeedleDee Beads
Bette Mayfield Photography
Bonner Incorporated
BRS Software
Bradz Salons & Spa
Carmelo's Italian Restaurant
Colleen Dieter – Red Wheelbarrow Plant Care
Container Store
Cupidz Closet
Harvey Daco
Daisy Train Baby Clothing
Daya Day Spa & Salon
Doug Woods – Big Sesh Studios
Elizabeth Christian & Associates Public Relations
Elizabeth S. Gonzales – New York Life
Esther's Follies
Estrada Communications Group
Francesca's Collections
Gemini School of Visual Arts
Hallmark Channel
HBO
H-E-B
Jenny Booth – Consider It Done!

Joe Faught Floral Design
Just Add Water
Keith Kristopher Salon & Spa
Knitwares
Krazy Kates Country BBQ
Lady Bird Johnson Wildflower Center
Laura Drumwright Massage Therapy
Le Creuset
Lidia Agraz, VP – Public Affairs,
Time Warner Cable
Outdoor Channel
Oxygen Network
Paramount Theater
PR by the Book
Renee Trudeau – Career Strategists
Round Rock Express Baseball Club
Samsung
Soap Operas
Star Furniture
Texas Monthly Magazine
Texas State History Museum
The Hills Fitness Center
The Jewish Community Center
The Work*Shop
Time Warner Cable
Trudy's Restaurant & Bar
Ultra Salon – North
West Lake Beach – Lake Austin
West Lynn Café
WRW Fine Art Images
Yoga Yoga
Zachary Scott Theatre



Past AWC Austin Awards Recipients

Liz Carpenter Lifetime Achievement Award

- 1993 - Liz Carpenter
- 1994 - Bert Kruger Smith
- 1995 - Annie Durrum Robinson
- 1996 - Dr. Inez Jeffery
- 1997 - Mary Beth Rogers
- 1998 - Dr. Betty Sue Flowers
- 2000 - Sue Brandt McBee
- 2001 - Carol Thompson
- 2002 - Carol Hatfield
- 2003 - Cathy Bonner
- 2004 - Dianne T. Mendoza, Ph.D

Outstanding Austin Communicator

- 1973 - Aida Barrera Close, Sue Brandt McBee, Elsbeth Davies Rostow, Ada Simond, Sara Weddington
- 1974 - Wilhelmina Delco, Katherine Hart, Pat McGuire, Bernice M. Moore, Mary Pearl Williams
- 1975 - Judith Asel Newby, Marye Benjamin, Dr. Lorene Rogers, Bert Kruger Smith, Dr. Connie Yerwood
- 1976 - Shelby Hearon, Carole McClellan, Jane Mouton, Jane Wells, Janet Spence
- 1977 - Cathy Bonner, Peggy Brown, Beulah Hodge, Georgia Leggett, Jeanette Watson
- 1978 - Roberta Crenshaw, Betty Himmelblau, Alice King Johnson, Amy Jo Long, Ann Richards, Anne D. Robinson
- 1979 - Texana Conn, Jane Hickie, Inez Jeffery, Dorothy Rowland, Opal Washington
- 1980 - Carolyn Barta, William Broyles, Mary Denman, Mike Weingart, Bill Shadewald, Delores Lehr, Pat Wolf, Bobbie Wygant
- 1981 - Audrey Bateman, Barbara Miller, Ben Sargent, Ellie Rucker, Mary Beth Rogers
- 1982 - Barbara Vackar, Janet Poage, "Cactus" Pryor, Bess Whitehead Scott
- 1983 - Emma Long
- 1984 - Sally Shipman

- 1985 - Shannon Sedwick
- 1986 - Pat Baldwin
- 1987 - Jody Conradt
- 1988 - Lena Guerro
- 1989 - Denise Gamino
- 1990 - Margie Balough
- 1991 - Dr. Patricia Hayes
- 1992 - M.A. Bengston
- 1993 - Brigid Shea
- 1994 - Elizabeth Watson
- 1995 - Kerry Tate
- 1996 - Margaret Keys
- 1997 - Judy Maggio, Kim Tyson
- 1998 - Paige Gresset
- 1999- Mike Cox
- 2000 - Susan Engelking
- 2001 - Leann Phenix
- 2002 - Michele Middlebrook-Gonzalez
- 2003 - Angela Shelf Medearis
- 2004 - Lidia Graciela Agraz

Gladys Whitney Hearst Outstanding Chapter Member

- 1981 - Barbara Lau
- 1982 - Pam Johnson
- 1983 - Melissa Gaskill
- 1984 - Kathleen Crowley
- 1985 - Beverly Scarborough
- 1986 - Christina Walsh
- 1987 - Anne Durrum Robinson
- 1988 - Amy Browder Wick
- 1989 - Laura Tuma
- 1990 - Nan Schwetman
- 1991 - Pamela Cook
- 1993 - Leslie Kjellstrand
- 1994 - Brenda Thompson, Ann Friou
- 1995 - Patti DeNucci, Jennie Hentges
- 1997 - Kelli Kelley, Pam English

1998 - Lisa Kerth
1999 - Tela Mange
2000 - Lisa Maxwell
2001 - Kelly Headrick
2002 - Amy Hufford
2003 - Cynthia Potter Burrow
2004 - Laura Figueroa

Mentor Award

1996 - Cathy Bonner
1997 - Laura Tuma
1998 - Kerry Tate
1999 - Pam Johnson, Lynn Segall
2000 - Robin Loving
2001 - Renee Peterson Trudeau, Lauren Peters
2002 - Anne D. Robinson, Patty Gonzales
2003 - Elizabeth Gonzales

Leadership Award Recipients

Christina Walsh
Pam Johnson

Jump Start Award

1995 - Amy Smith
1996 - Kelli Dudley Kelley
1997 - Amy Hufford
1998 - Kerry Thomas North

Anne Durrum Robinson Creative Initiative Award

1999 - Amy Hufford
2000 - Chris Kosta
2001 - Jennifer Ransom Rice
2002 - Marika Flatt
2003 - Tiffany Plowman
2004 - Rebecca E. Giello, Lisa Maxwell

President's Award

1999 - Amy Carr
2000 - Stephanie Wright Blado
2001 - Lisa Maxwell
2002 - Rebecca Giello

2003 - Sherry Wagner
2004 - Julie Tereshchuk

Scholarship Recipients

1989 - Emily Austin Hummel, University of Texas at Austin
1990 - Mona Kiblawi, University of Texas at Austin
1991 - Lisa Funk, University of Texas at Austin
1992 - Marissa Castanon, Southwestern University
1993 - Toni Dinh, University of Texas at Austin
1994 - Angela Spears, University of Texas at Austin
1995 - Maggie Mills, St. Edwards University
1997 - Jamie Stockwell, University of Texas at Austin
Lisa Wahrmund, Southwest Texas State University
1998 - Estella Duran, Southwest Texas State University
Tiffany Plowman, University of Texas at Austin
Sabia Siddiqi, University of Texas at Austin
1999 - Asa George, University of Texas at Austin
2000 - Kirsten Knutson, University of Texas at Austin
Meghen Murray, University of Texas at Austin
2001 - Kami' Anders, University of Texas at Austin
Destiny Belknap, University of Texas at Austin
2002 - Courtney Brianna Overstreet, Southwest Texas State University
Maureen King, University of Texas at Austin
2003 - Maureen King, University of Texas at Austin
Rachel Gor, University of Texas at Austin
Laketha "LK" Loflin, St. Edward's University
Sheetal Patel, University of Texas at Austin
2004 - Sheetal Patel, University of Texas at Austin
Christi Snow, University of Texas at Austin

National Headliner Recipients

Bert Kruger Smith
Bernice Milburn Moore
Jo Caldwell Meyer, Former National Executive Secretary
Gladys Whitney Hearst, Former National President
Cathy Bonner
Bernice Milburn Moore
Anne Durrum Robinson



Banner Brunch Volunteers

Banner Brunch Co-Chairs Erin Crook and Sherry Wagner would like to thank the many volunteers who put their heart and soul into making 2005 Banner Brunch a success.

Event Co-Chairs: Erin Crook, Sherry Wagner

Silent Auction Chairs: Christina Carey Jackson, Rachel Jordan
Committee: Lisa Kerth Vale, Lisa Maxwell, Katie Barta, Amy Casteen, Cory Leahy, Katy Galway, Julie Pendleton, Kristen Killebrew, Pam Baggett, Tiffany Plowman, Kendra Idol, Valli Wasp, Patty Gonzales

Sponsorship Chair: Patty Gonzales
Committee: Jaclyn Wetherholt, Rebecca Giello, Lisa Kerth Vale

Awards Chair: Tiffany Plowman
Committee: Laura Figueroa, Rebecca Giello, Lisa Maxwell, Cynthia Burrow, Amy Carr

Registration Chairs: Leslie Leal, Brenda de la Garza
Committee: Amy Casteen, AWC Student Chapter Members

Publicity Chair: Laurie Najjar
Committee: Marika Flatt, Katie Barta, Erin Smith

Invitations and Programs Chairs: Melanie Wise
Committee: Erin Crook, Rebecca Giello, Julie Kennedy, Sherry Wagner

Scholarships: Marika Flatt
Committee: Julie Tereschuk, Cynthia McGrail, Thanh Tran, Andrea Schulle

Special Acknowledgements

AWC would like to thank the following individuals and organizations for their contributions toward the 2005 Banner Brunch:

Attendee Gifts, Meeting Space and Creative Support: The Work*Shop

Fearless Leadership: Rebecca Giello

Florist: Joe Faught Floral Design

Graphic Design: Digital City Designs – Julie Kennedy

Invitation Production: Lone Star Direct

Photography: Robert Wood

Printing: The Whitley Company

Fellow Austin Communicators:
American Marketing Association
Association for Women in Technology
Central Texas Direct Marketing Association
FreelanceAustin
International Association of Business Communicators
National Association of Government Communicators
Public Relations Society of America

2004-2005 AWC Austin Board

President: Rebecca Giello

President-Elect: Tiffany Plowman

Immediate Past President: Marika Flatt

Secretary: Amy Casteen

VPs/Career Services: Cynthia McGrail,
Anne Lasseigne Tiedt, APR

VP/Community Affairs: Laura Figueroa

Print Newsletter: Julie Kennedy

Online Newsletter: Nancy Edwards

Publicity: Laurie Najjar

Web Site: Meredith Lupa, Lisa Maxwell

VPs/Development: Patty Gonzales, Lisa Kerth Vale,
Jaclyn Wetherholt

VPs/Professional Development: Christina Fenley

VP/Special Programs: Sherry Wagner

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VP/Membership Recruitment: Christina Carey Jackson

VP/Membership Retention: Julie Garcia

VP/Programs: Julie Tereschuk

National Board Liaison: Amy Carr

Freelance Austin Liaison: Ruth Barrett

Student Chapter Liaison: Erin Prather

2005-2006 AWC Austin Board

President: Tiffany Plowman

President-Elect: Julie Garcia

Immediate Past President: Rebecca Giello

Treasurer: Laura Figueroa

Secretary: Anna Sabana

VP/Career Services: Pam Crowther

VP/Community Affairs: Melissa Alvarado

VP/Communications: Nancy Edwards

Print Newsletter: Tonyia Sullivan

Online Newsletter: Lindsey Starnes

Publicity: Lindsey Tishgart

Web Site: Meredith Lupa

VP/Development: Rachel Jordan

VP/Professional Development: Marisa Rainsberger

VP/Special Programs: Christina Carey Jackson

Arrangements: Erin Crook

VP/Membership Recruitment: Christina Fenley

VP/Membership Retention: Kelly Headrick

VP/Programs: Anne Tiedt

Scholarship Endowment Chair: Kathryn Gragg

National Board Liaison: Amy Carr

Freelance Austin Liaison: Julie Tereschuk

Student Chapter Liaison: Erin Prather

AWC Forum and Strategic Plan: Lisa Maxwell



My biggest success is completing college. I am the first, and still the only, female in my family that has completed college, graduating from Texas State University.

—Anna Sabana,
City of Austin

I consider my son my greatest achievement thus far. He is growing up to be a loving, happy, thoughtful, intelligent human being. It's my prayer that how I've raised him helps him make a positive impact on the world and the people around him. I am also extremely proud of the two awards I've received from AWC Austin: the Outstanding Chapter Member Award and the Mentor Award. Also, anytime someone tells me that something I said, wrote or did made a positive difference in their life, that's a great moment.

—Patti DeNucci,
DeNucci & Co.



My most successful moment was when I left my previous job to focus on my own company, PR by the Book, and after one month of being on my own, I had so much work that I had to hire more publicists. I remember the sense of accomplishment I felt when I realized that I was truly standing on my own two feet and it felt great!

—Marika Flatt,
PR by the Book

My most successful moment was the birth of my daughter, Athena. I knew from the moment that I first laid eyes on her that I had achieved the most important thing in my life—motherhood. Athena's vivacious spirit will forever be the soul of my happiness.

—Rebecca Giello,
City of Austin

